

University Hospital and Manhattan Campus for the Albert Einstein College of Medicine

Beth Israel Medical Center First Avenue at 16th Street New York, NY 10003

www.WeHealNewYork.org

November 30, 2010

Ms. Mary Zitwer Millman President The Eugene Zitwer Foundation, Inc. 50 Court Street, Suite 702 Brooklyn, NY 11201-4859

Dear Ms. Millman:

On behalf of Beth Israel Medical Center, we thank you for The Eugene Zitwer Foundation's June 2010 grant of \$800. The Zitwer Foundation's support enabled us to keep the playroom within our Pediatric Intensive Care Unit open over the Independence Day, Labor Day and Thanksgiving holidays this year (when regular Child Life staff members were out) and will pay for staff coverage on Christmas as well. With the Unit now serving close to 2,000 children per year, this special staff coverage has made a real difference in the lives of our young patients.

The cost of keeping the playroom open with professional supervision over the holidays is \$200 per day. We ask that The Eugene Zitwer Foundation make a grant of \$400 that would be applied to two holidays in the first half of 2011: New Year's Day (Federal holiday observed Friday, December 31) and Memorial Day (Monday, May 30). As maintaining staffing continues to be our top priority for the Child Life Program, we do not have alternative projects to present at this time, and we sincerely hope that the Zitwer Foundation will continue its support of this effort.

Thank you for your consideration of this request.

Sincerely,

Edward E. Conway, Jr., MD

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Chairman

Milton and Bernice Stern Dept. of Pediatrics

Honey Shields
Administrator
Child Life Program

cc: <u>sharondashow@hotmail.com</u> <u>wtajerian@wbcsk.com</u>

Attachments: 2010 Playroom photo IRS 501 (c)(3) letter

Continuum Health Partners, Inc.









